



What is NOhep?

NOhep is a global movement aimed at uniting the hepatitis community and beyond to take action, to speak out and be engaged to ensure global commitments are met and viral hepatitis is eliminated by 2030.

Why is NOhep important?

Viral hepatitis is a global killer, which claims the lives of 1.4 million per year, more than HIV/AIDs or malaria.

It's often a misunderstood illness, commonly linked to HIV/AIDs or associated only with people who partake in risky-behaviours. It suffers from a historic lack of political commitment and a general lack of awareness, which negatively impacts on the lives of people living with it, from diagnosis through to gaining employment, being educated or having a relationship.

However, viral hepatitis is also unique. Unlike many other illnesses, the solution exists. With a highly effective preventative vaccine and treatment available for hepatitis B and with a cure for hepatitis C, the elimination of these cancer-causing diseases can be achieved within our lifetime.

Eliminating viral hepatitis is not just an issue for those living with the illness, but an issue which touches everyone. By eliminating viral hepatitis we can increase economic growth, achieve social justice and save 7.1 million lives by 2030.¹

Join NOhep to make the elimination of viral hepatitis our next greatest achievement.

What does NOhep do?

- Connects people across the world who have a common goal of eliminating a global killer
- Lobbies governments and international organisations to make sure they drive action to eliminate viral hepatitis
- Inspires people and tells powerful stories of the achievements of people living with viral hepatitis
- Mobilises supporters across the globe to be part of the next greatest achievement
- Campaigns for a world where people have access to life saving interventions and do not suffer discrimination

NOhep goals

NOhep's ambitious goal is to reach over 300 million people by 2030 to accelerate action towards the elimination of viral hepatitis. NOhep aims to reach new audiences and support all hepatitis advocates, from single supporters to large-scale organisations, in order to reduce the number of preventable deaths, increase access to life-saving interventions and ensure governments are implementing approaches to eliminate viral hepatitis.

NOhep also aims to educate, remove stigmatisation and elevate the voices of those living with the condition.

Why now?

In 2016, the first ever global strategy for the elimination of viral hepatitis (GHSS) was developed, which sets out ambitious targets and a goal to eliminate hepatitis as a public health threat by 2030. This is the first time commitments have been made to make the elimination of viral hepatitis a reality.

Additionally, with the 2015 UN Sustainable Development Goals (SDGs) including a reference to combat hepatitis, the time is now to drive global change. Now more than ever there is a need for a unified global commitment to help drive elimination by 2030.

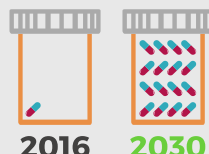
Join the NOhep movement to make the elimination of viral hepatitis the next greatest achievement



1.4. million deaths
per year



95% of people
living with viral
hepatitis aren't
aware²



Less than 1% of
people living with
viral hepatitis
receive treatment³



4,000 deaths per
day



380 million people
infected

How do I get involved?

It's simple. Go to the NOhep.org website and sign up to the movement, either as an individual or an organisation. Secondly, share what you are doing to help eliminate viral hepatitis. It could be telling us about an awareness campaign, uploading a link to your activities, sharing a personal story or blog, or uploading photos of your activities.

- Sign up to the NOhep movement
- Use #NOhep across in all your social media activities to stay connected with the NOhep community
- Share the NOhep materials with your network
- Take action & organise NOhep activities in your community
- If you are an organisation, add the NOhep logo to your materials, website or on any content you produce

By being part of NOhep, you will stay connected with the hepatitis community, get advocacy support and materials, have a platform to share your activities and have the global backing of a movement to progress your advocacy goals.

Who runs NOhep?

NOhep is an independent initiative which originated as a response to a strong call from the hepatitis community for a global movement and a campaign which increases recognition of viral hepatitis similar to the red ribbon and HIV/AIDS.

The World Hepatitis Alliance (WHA) currently acts as the secretariat for NOhep, receiving input from a taskforce comprised of WHA members, an external international campaign agency and civil society organisations.



1. Imperial College Applied Modelling Group. Global investment case document. Unpublished report commissioned by WHO's Global Hepatitis Programme, 2016
2. World Health Organization, Draft global health sector strategy on viral hepatitis 2016-2021, November 2015
3. Ibid
4. Ibid

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